



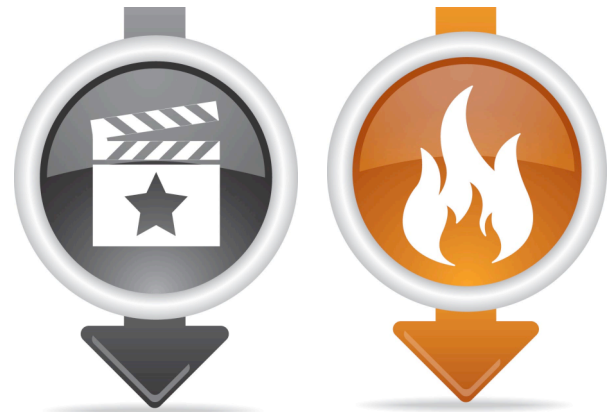
## Blastwave FX Launches New Website with 423 Downloadable Sound Effects Packs

*\$25 Download Packs Include New Power Pack and Scene Builder Product Lines*

**Detroit, Michigan, June 18, 2009** – Blastwave FX ([www.blastwavefx.com](http://www.blastwavefx.com)), the HD sound effects label, today announced its new website which now features **423 downloadable sound effects packs**.

Keeping up with the demand for content that is available at the click of a button, Blastwave FX offers packaged sounds featured as:

- **POWER PACKS:** 25 sounds for \$25 from Production Elements to General Sound Effects.
- **SCENE BUILDERS:** Scene specific collections designed for those high impact movie scenes that include car chases to zombie attacks.



“These downloadable sound effects packs will help get audio professionals moving forward with precision and efficiency,” said Ric Viers of Blastwave FX. “Quality and convenience is our focus.”

All 396 POWER PACKS and 27 SCENE BUILDERS are delivered as **16 bit 44.1 kHz .wav files** in a .zip file and are embedded with Blastwave FX’s enriched metadata that is compatible with Pro Tools, Avid, Final Cut Pro, NetMix, and Soundminer. Each Blastwave FX download pack is designed to increase production efficiency while enhancing the creative process for the single user.

The new site also includes the **Blastwave Labs Blog**, the company’s regularly updated Blog ([www.blastwavefx.com/blog](http://www.blastwavefx.com/blog)). It features the latest information on the HD Sound movement, video highlights of shows, tutorials on search engine use, sound industry news and sound design competition updates such as the SONOPEDIA™ Sound Design Competition that took place with Post Magazine in September 2008. And for audio professionals that are looking to take some Blastwave FX sounds for a

test spin, the company has included a **free download pack** of 68 favorite sounds from various Blastwave FX libraries.

### **About Blastwave FX**

Blastwave FX ([www.blastwavefx.com](http://www.blastwavefx.com)) develops next-generation HD sound effects libraries for professional audio production. Blastwave FX libraries, including the flagship SONOPEDIA, serve as royalty-free creative resources for audio professionals worldwide in post, broadcast, film, television, video games, animation, radio, new media and beyond.

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