



## Blastwave FX Introduces Two New Sound Effects Collections

**Detroit, Michigan, September 17, 2009** – Blastwave FX ([www.blastwavefx.com](http://www.blastwavefx.com)), the HD sound effects label, today announced two new sound effects collections for those audio professionals that are just starting to build or are looking to add to their sound effects libraries:

- **STARTER FX:** 500 high quality downloadable .mp3 sounds for \$39 from Production Elements to General Sound Effects.
- **WAVFX MINI:** 1,000 broadcast .wav files of production elements and general sound effects delivered on a USB flash drive for \$199.

"Starter FX and wavFX Mini are cost effective solutions to building a dynamic sound effects library for those just starting out," said Ric Viers, President of Blastwave FX.

STARTER FX gives the beginning sound designer affordable high quality .mp3 sound effects that they can use for game audio, web video, corporate productions, and other new media outlets. It also allows sound designers access to the most pristine sounds produced to date.

WAVFX MINI is delivered in 16 bit 44.1 KHz .wav files that are imbedded with Blastwave FX's enriched metadata that is compatible with Pro Tools, Avid, Final Cut Pro, NetMix, and Soundminer. Each sound was specifically picked by Ric Viers to give WAVFX MINI a balanced representation of sound effects for the new sound designer.

The new collections are part of Blastwave FX's push to offer affordable libraries in a tough economic environment. Released at the same time as the company's download products POWER PACKS, these collections are meant to help audio professionals stay on top of the industry by allowing them to keep their library collections fresh and up to date without breaking the bank

### About Blastwave FX

Blastwave FX ([www.blastwavefx.com](http://www.blastwavefx.com)) develops next-generation HD sound effects libraries for professional audio production. Blastwave FX libraries, including the flagship SONOPEDIA™, serve as

royalty-free creative resources for audio professionals worldwide in post, broadcast, film, television, video games, animation, radio, new media and beyond.

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