For Immediate Release





Blastwave FX Debuts SONOPEDIA™ HD Sound Effects Library for HD Media Production

20,000 HD Sound Effects Delivered on 250 GB Hard Drive, Optimized for Search

NAB 2008, Las Vegas, #SL9605 – April 14, 2008: Blastwave FX (www.blastwavefx.com), developer of next-generation HD sound effects libraries, today announced the release of it's flagship library, SONOPEDIA™, the encyclopedia of HD sound effects. With 20,000 royalty-free HD sound effects ranging from Alligators to Zippers, SONOPEDIA is the first professional all-purpose HD sound effects library available to HD media producers. Categories include:

- Ambience
- Animals
- Cartoon
- Emergency
- Fire
- Foley
- Foley Footsteps
- Horror
- Household
- Humans
- Impacts
- Industry

- Musical
- Office
- Science Fiction
 - Sports
- Technology
- Transportation Aircraft
- Transportation Automobiles
 - Transportation Trains
- Transportation Watercraft
- Warfare
- Water
- Weather

SONOPEDIA contains **170 GB** of **HD sound effects** and comes pre-installed on a **premium** hard drive with the following specifications:

- 250 GB (FireWire 400/800, USB 2.0/eSATA)
- 170 GB / 20,000 HD sound FX pre-installed
- Broadcast .wav files (24/96, 24/48, 16/44.1) & mp3
- Mac and PC compatible
- Ultra-quiet operation

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Every sound in SONOPEDIA was fully produced in 24/96 with multi-format delivery as 24/96, 24/48, and 16/44.1 broadcast .WAV files, as well as mp3 reference files. SONOPEDIA is cataloged with rich embedded metadata for quick, intelligent searching and is compatible with Pro Tools, Soundminer, NetMix, iTunes, and other popular sound library search engines. All SONOPEDIA sound effects are descriptively named and intuitively categorized for easy browsing.

Sonopedia is being **officially announced and shown at NAB 2008** in booth SL9605 (South Hall, Lower Level) and will be available for purchase on www.blastwavefx.com and through select Blastwave FX dealers worldwide.

For **Press Inquiries**, contact Gary Allison via phone (+1 586-648-4388) or email (gary@blastwavefx.com)

Distributor inquiries should be directed to our worldwide Master Distributor, Pro Sound Effects (blastwavefx@prosoundeffects.com)

About Blastwave FX

Blastwave FX (<u>www.blastwavefx.com</u>) develops next-generation HD sound effects libraries for professional audio production. Our design and engineering teams push the sound envelope with innovative product formats, rich metadata, multi-channel libraries and the highest resolution audio that technology allows. Blastwave FX libraries, including our flagship Sonopedia™, serve as a royalty-free creative resource for audio professionals worldwide in post, broadcast, film, television, video games, animation, radio, new media and beyond. Blastwave FX is based in Detroit, MI and is headed by Ric Viers, author of *The Sound Effects Bible* (MWP).





