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Blastwave FX Setting a New Standard in Sound Design

Sound Effects Publisher Releases 1st High Definition Imaging Elements Library

Detroit, MI – July 26, 2007: At NAB 2007, critically acclaimed Sound Designer Ric Viers announced his new sound effects company, Blastwave FX, with the **release of his 100th sound effects library** entitled **Blastwave™**. Since NAB, Blastwave has gained a reputation amongst top tier audio professionals as the most comprehensive **high definition imaging elements library** on the market. Blastwave includes **2,500 effects**, comprising over 5 hours of sounds, or 6.4 GB onto two DVDs.

Along with, **Production Elements, Logos, Distortions, Low Frequency Effects, Musical Elements, Drones, and Compositions**, Blastwave is the first library to feature **a suite of 5.1 Surround Sound Elements**.

Every sound was **originally recorded at 24 bit 96k** and then **delivered as 24 bit 48k broadcast .wav files**. In addition to 2,500 high definition stereo .wav files and 5.1 Surround Sound files, Blastwave includes 2,500 mp3 reference files. Blastwave is conveniently cataloged with **embedded metadata** for easy search and retrieval in **Pro Tools, AVID, SoundMiner, NetMix, iTunes** and other popular sound library search engines.

"It's great to have a go-to sound effects library. Ric Viers and the Blastwave FX team have put me in front again by delivering a relevant, edgy and original collection done with first class production."

Marc Senasac - Producer & Engineer
Sony/CBS, MCA, & Virgin Records

Blastwave is a **Click N' Drag™ library**, meaning that it allows audio professionals to immediately click and drag the sounds onto any hard drive. This collection is ready to use right out of the box. No more long searches, ripping, editing, or settling for close enough. With Blastwave, audio professionals can get instant access to the highest quality imaging elements for any type of production.

Blastwave is available through **www.blastwavefx.com** for an **introductory price of \$499**. More information on Blastwave FX and the Blastwave Imaging Elements Library can be found at: **www.blastwavefx.com**.

About Blastwave FX

Blastwave FX is the next generation sound library company dedicated to developing the highest quality sound effects and imaging elements collections that technology can support. Blastwave FX provides a fresh and wide selection of royalty-free sounds for audio professionals in film, broadcast, television, radio, video games, post production, new media and beyond. Blastwave is based in Detroit, MI and is headed by CEO Ric Viers