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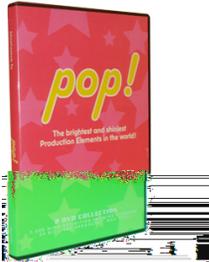


Blastwave FX Releases "Shiny, Happy" Production Elements Library

Detroit, MI – March 5, 2008: Blastwave FX, announces the **release of a new sound effects library called Pop** Production Elements™.

This one of a kind collection is specifically designed to give audio professionals all the fluff and tingly feelings needed to make audiences smile. **Pop is the ultimate high definition collection of the happiest sounds on Earth.** This collection has **2,500 stereo broadcast WAV files and 5.1 surround files**, totaling over 2 hours of unique feel good sound effects on 2 DVDs.

Whether it's film, television, radio, or video games, editors can use Pop to **add high definition shine and sparkle** with categories like **Pixie Dust, Musical, Shimmers, Special FX and much more.**



Each sound was **recorded at 24 bit 96k** to ensure the highest quality for today's production needs then **delivered as 24 bit 48k broadcast .wav files.** And, as with every Blastwave FX sound collection, **each file comes as an additional mp3 for quick referencing.**

Pop is a **Click N' Drag™ library.** That means that the entire collection can be clicked and dragged onto any hard drive and is conveniently cataloged with **embedded metadata** for easy search and retrieval in **Pro Tools, AVID, SoundMiner, NetMix, iTunes** and other popular sound library search engines.

Pop is available through **www.blastwavefx.com** for an **introductory price of \$499.** More information on Blastwave FX and other libraries can be found at: **www.blastwavefx.com**.

Look out for forthcoming announcements and be sure to visit Blastwave FX at NAB starting April 14th in **booth SL9605** (South Hall, Lower Level).

About Blastwave FX

Blastwave FX

For Immediate Release

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Blastwave FX is the next generation sound library company dedicated to developing the highest quality sound effects and imaging elements collections that technology can support. Blastwave FX provides a fresh and wide selection of royalty-free sounds for audio professionals in film, broadcast, television, radio, video games, post production, new media and beyond. Blastwave is based in Detroit, MI and is headed by CEO Ric Viers.