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Blastwave FX Introduces Micro-Waves, Downloadable MP3 Libraries

Detroit, MI – October 12, 2007: Blastwave FX announces a new product line called **Micro-Waves - downloadable sound effects libraries** specifically created for entry level and low definition use. The first two libraries being released under the Micro-Waves banner are **Webtones and Podcaster**. These are **the perfect sound effects collections** for anyone who is interested in taking their **podcasts, websites, multi-media productions, or online videos** to the next level.

"We wanted to give those within the virtual world the opportunity to experience the same quality of sounds that Hollywood and broadcasters in television and radio have enjoyed for so many years." – Ric Viers

Each sound that is found in every Micro-Waves library was **originally recorded at 24 bit 96k** to ensure the highest quality for today's production needs then **delivered as 16 bit 44.1k .mp3 files**.

And **just like all of Blastwave FX's high definition sounds**, Micro-Waves MP3 sounds are conveniently cataloged with **embedded metadata** for easy search and retrieval in **Pro Tools, AVID, SoundMiner, NetMix, iTunes** and other popular sound library search engines. No more long searches, ripping, editing, or settling for close enough. Micro-Waves' Podcaster and Webtones allows **instant access to the highest quality sound effects** for any type of production.

Micro-Waves is created by producers and sound designers from the acclaimed Detroit Chop Shop, headed up by Ric Viers, who has worked on over 100 sound effects libraries in the past decade. During his professional career, Viers has established himself as **one of the largest independent producers of sound effects in the world**.

Podcaster and Webtones will be **released on October 12, 2007**. Podcaster's **introductory price is \$49**. Webtones' **introductory price is \$99**. Both will be available through **www.blastwavefx.com**.

Blastwave FX

For Immediate Release

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About Blastwave FX

Blastwave FX is the next generation sound library company dedicated to developing the highest quality sound effects and imaging elements collections that technology can support. Blastwave FX provides a fresh and wide selection of royalty-free sounds for audio professionals in film, broadcast, television, radio, video games, post production, new media and beyond. Blastwave is based in Detroit, MI and is headed by CEO Ric Viers.